

# DD-2029 (SE)

## B.Com (Part-II), EXAMINATION, 2020

### COMPUTER APPLICATIONS

#### Paper First

#### (Internet Application and e-Commerce)

*Time : Three Hours*

*Maximum Marks : 50*

**Note:** Attempt any two parts from each question. All question carry equal marks.

#### Unit –I

1. (a) Explain the overview of WWW.  
(b) What are IP Addresses? Explain in detail.  
(c) Write the application in Internet Environment.

#### Unit- II

2. (a) Explain any two empty tag and non-empty tag with example.  
(b) Write the use of LINK and SCRIPT in HTML document.  
(c) Explain about HTML editors.

#### Unit- III

3. (a) How to create Internal and external linking between web pages?  
(b) Write HTML code for the following form:

Name :

Class :

- (c) Write the use of following HTML tags -

- i. ALLIGN
- ii. IMG
- iii. BASEFONT
- iv. ADDRESS
- v. ALT

#### **Unit –IV**

4. (a) What are the impacts of e-Commerce in business sector? Explain with example.
- (b) Describe business strategy in terms of e-commerce.
- (c) Explain the following -
- i. e-markets
  - ii. Case study

#### **Unit- V**

5. (a) Explain B2B and B2C e-commerce.
- (b) What are the elements of e-commerce? Explain it.
- (c) Explain the following –
- i. online share dealing
  - ii. Internet Banking

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